



P. O. Box 76 • Waynesville, NC 28786 • mountaineerlittleleague5@gmail.com
www.mountaineerlittleleague.org

Dear Previous/Potential Sponsors of Mountaineer Little League:

Mountaineer Little League is hard at work, getting ready for the upcoming baseball/softball season. We are very excited about the opportunity to serve the children of our community. We are asking for sponsors for the upcoming season that desire to join us in our efforts to keep the core values of team sports strong in our youth.

Opportunities for sponsorships are listed on the accompanying agreement. **GOLD Sponsorships** are limited and based on the number of teams throughout the league. This level of sponsorship will guarantee your business visible advertisement by placing the business name on the back of a team's jerseys. Previous sponsors will be given priority for **GOLD Sponsorships**. If **GOLD Sponsorship** spots are filled or if you or your business chooses not to participate at this level, we have two other sponsorships available with advertising benefits of their own.

One time donations in any amount are always welcome. All proceeds go to the **Mountaineer Little League Baseball and Softball** programs.

Sponsorship fees must be paid by **April 1, 2020**. Sponsors for the upcoming season must complete a new sponsor agreement form provided by Little League International. This donation is tax deductible in most cases. The **Mountaineer Little League** is a 501(c)(3) tax exempt organization.

For questions regarding sponsorship for the upcoming season or to inquire about paying sponsorship fees, please contact a board member listed below.

Thank you for your ongoing support,
Mountaineer Little League Board of Directors

Richie Cunningham, President
828-550-5635

Andy East, VP Baseball
828-734-9058

Jeremy Merrell, VP Softball
828-230-3208

All proceeds go to benefit Mountaineer Little League Baseball and Softball programs. Our organization is run entirely by volunteers for the good of children in our community.

Mountaineer Little League Sponsorship Agreement

This agreement between the **Mountaineer Little League** (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2020 Spring season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

The Local Little League agrees to provide the following benefits in exchange for the sponsorship commitment:

- GOLD SPONSORSHIP**, a donation of **\$225.00**, provides a Sponsor with the business name printed on the back of each player's game jersey and an 18" x 24" metal sign with the business name, number, and location (town) displayed on the fence at a **Mountaineer Little League** designated field for the 2020 Spring season.
- SILVER SPONSORSHIP**, a donation of **\$150.00**, provides a Sponsor with an 18" x 24" metal sign with the business name, number, and location (town) displayed on the fence at a **Mountaineer Little League** designated field for the 2020 Spring season.
- BRONZE SPONSORSHIP**, a donation of **\$75.00**, provides a Sponsor with a 6" x 24" metal sign with the business name displayed on the fence at a **Mountaineer Little League** designated field for the 2020 Spring season.
- COMPANY BANNER SPONSORSHIP**, with a donation of **\$75.00**, a Sponsor can *supply their own company banner* that **Mountaineer Little League** will display on the fence at a designated field for the 2020 Spring season.

GOLD & SILVER Sponsorship Sign 18" x 24"



BRONZE Sponsorship Sign 6" x 24"



Please fill out the information below that applies to your sponsorship:

Business Name _____

Location *(Gold & Silver Only)* _____

Phone Number *(Gold & Silver Only)* _____

For the above considerations, the Sponsor donates \$ _____ to **Mountaineer Little League**, understanding the donation is to benefit the entire league.

Sponsor signature _____ Title _____ Date _____

Checks must be made out to and mailed, along with this form, to Mountaineer Little League, P.O. Box 76, Waynesville, NC 28786